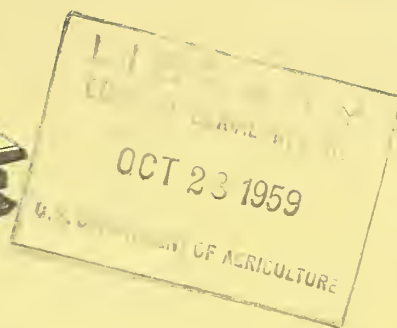
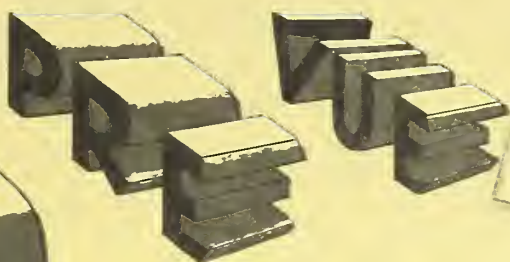
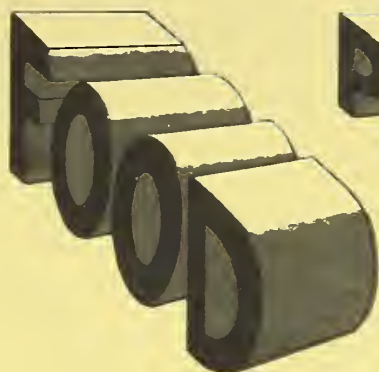


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

H 389.8
F73
Cop2



**A summary of the food outlook especially
designed to give maximum advance information
to food editors to help them plan food features.**

U. S. Department of Agriculture
Agricultural Marketing Service

October 12, 1959

F P - 32

MEAT.....Total production red meat this year may run second only to 1956.
A further increase will occur next year.

Beef.....Cattle numbers on farms next January 1 will probably reach a
record 102 to 103 million head. This fall marketings of grass
cattle probably will be about the same as last fall, and market-
ings of fed cattle, which provide most of the high quality beef,
are expected to increase.

Pork.....Marketings from big spring pig crop will continue heavy this fall
and winter. Next year hog slaughter is expected to remain high
and might exceed this year's total.

Lamb.....Through September sheep and lamb slaughter ran about 8% greater
than in 1958, and lamb has been plentiful throughout most areas
of country.

POULTRY

Broiler-Fryers. Although marketable supplies this fall may be below year earlier,
they will be adequate for the seasonally reduced demand.

Turkeys.....Supplies are increasing seasonally from this year's record-break-
ing 82-million bird crop, which is 5% greater than last year's
and a slight 1% more than previous 1957 record.

Eggs.....Through remainder of this year production may continue to run a
little ahead of 1958. But in early 1960 output will probably fall
below this year's level.

DAIRY.....Milk supplies are at seasonally low levels and milk production is
running slightly below year ago.

FRUITS

Citrus.....First forecasts: Total U. S. Early and Mid-season oranges: 68
million, 400 thousand boxes--more than 3% larger than previous
crop. Total Florida orange forecast: 93 million boxes, compared
with 86 million harvested last season. Total U. S. grapefruit
prospects (excluding California other areas) estimated 41-1/2
million boxes, or about same as previous year. Florida tangerines
estimated at 4 million boxes--11% below last season. Florida
limes, 300 thousand boxes, a full 50% greater than last season's
short crop.

Deciduous.....Total production expected run about 3% larger than year ago and
8% above average. Apple crop now estimated around 115 million,
843 thousand bushels--9% below last season but 7% above average.
Pears, slightly more than 31 million bushels--8% above year ear-
lier and 5% more than average. Grapes: Emperor crop indicated
below normal both in quality and quantity. Cranberries, a record
1 million, 273 thousand barrels--also 9% above last year.

Processed.....In California, large increase indicated in canned apricot pack over year ago, considerable increase in brined cherries, but substantial decline in canned sweet cherries. Dried prune crop, 150 thousand tons---about 1-1/2 times last year's light tonnage, but 7% under average. Raisins suffered some damage from early rains, but pack still expected be larger than in last few years.

NUTS.....Tree nut production expected total slightly more than year ago. Latest estimates: Almonds, 70 thousand tons---largest of record and 3-1/2 times size of last year's small output. Walnuts, about 62 thousand tons---almost a third below record 1958 crop and 16% less than average. Filberts, 9 thousand, 420 tons---more than a fourth above last year's crop and nearly a fifth above average. Pecans, 129 million, 700 thousand pounds---more than a fourth smaller than 1958 crop and 14% below average.

VEGETABLES

Fresh.....Production fall vegetables expected total about 12% less than year ago. Indications point to considerably smaller supplies cabbage, carrots, lettuce, slightly smaller supplies tomatoes, cauliflower, snap beans and sweet corn. But larger production cucumbers, green peas and eggplant expected.

Processed.....As current season began, carryover of canned vegetables was larger than year earlier. Production of vegetables for processing is expected to be below 1958. About a fourth more sweet corn expected, 6% more snap beans and 2% more green lima beans. Also considerably more spinach for processing, compared with last year's small output. But less tomatoes, cabbage, beets, green peas are likely.

Potatoes.....Supplies this fall and winter will be considerably below last year's heavy offerings. Latest estimates place fall crop slightly above 167 million hundredweight--9% below last year but about a tenth above average.

Sweet potatoes.Crop now estimated at slightly more than 18 million hundredweight --3% above last year buy 8% below average.

RICE.....Crop now estimated at 52 million, 600 thousand 100-pound bags--up 12% from last year and 10% above average.

LARD.....Production in months ahead expected continue large, due to increased marketings from big spring pig crop. Current stocks are sharply higher than this time last year.

The Plentiful Foods Program

The Agricultural Marketing Service of the U. S. Department of Agriculture, through its Plentiful Foods Program, is supporting these industry food campaigns:

OCTOBER CHEESE FESTIVAL	October 1 - 31
RICE HARVEST FESTIVAL	October 1 - 31
EGGTOBER	October 1 - 31
NATIONAL APPLE WEEK	October 15 - 24
FISH 'N SEAFOOD PARADE	October 19 - 25
ALMOND INDUSTRY PROMOTION	November 6 - 21
ONION INDUSTRY PROMOTION	Fall, Winter
PORK INDUSTRY PROMOTION	December 3 - 12